

NIKKI LAWLEY is a cannabis patient advocate, speaker, and founder of Nikki and the Plant. She discovered medical cannabis after experiencing a life-changing brain injury while working as a pediatric nurse in October 2016.

Nikki is a leading voice in the community, chronicling her journey from a healthcare provider to a patient to an advocate. She hopes to bring worldwide awareness to invisible illness, disability, and how cannabis can help improve quality of life. She has been a guest on multiple podcasts and shows, including "Let's Be Blunt with Montel Williams." Find Nikki's media appearances here.

Nikki is creating a line of evidence-based, symptom-specific cannabis products made from proprietary blends of terpenes and other cannabinoids. Each blend is formulated from data for patients who use cannabis to treat pain, cognitive function, anxiety, and depression. She is seeking mutually beneficial partnerships to spread awareness and help develop and promote her product line.

CONTACT and SOCIAL MEDIA



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Toronto, ON, Canada Las Vegas, NV New York, NY Phoenix, AZ Los Angeles, CA

50+ MEDIA APPEARANCES

in

30,000 Linkedin Followers 57,000 Global Reach **NECANN**

Speaker at the 2022 NECANN conference in Boston, MA https://bit.ly/3wS8qR0



3,500 Instagram Followers 4,100 Global Reach **MONTEL WILLIAMS**

"Let's Be Blunt with Montel"
Podcast Guest
https://bit.ly/3LAfSof



1,600 Facebook Followers 15,000 Global Reach WHOLE PLANT EXPO

Featured story at the Whole Plant Expo, an online industry event https://bit.ly/3qRnH0N

57% Women 42% Men Age 25-64 **CANNABIS BPO**

Interviewed by Cannabis BPO, CEO Dan Berman https://bit.ly/3NCKd7n

PARTNERSHIPS

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